

10 Years of Do Not Call

Protecting Consumer Privacy



105
cases



\$118 Million
in civil penalties
ordered by courts



\$737 Million
in other recovery
ordered by courts

Jun. 27
2003

Registry Opens



July 1
2003

10 Million Numbers

After four days, DNC Registry tops 10 million numbers.

Aug. 31
2003

More Popular Than Elvis

Dave Barry calls the Do Not Call Registry the most popular federal concept since the Elvis stamp.

Feb. 17
2004

Court Upholds Registry

FTC wins legal battle with telemarketers.

Apr. 23
2004

First Case

FTC alleges DNC violations against National Consumer Council, a bogus nonprofit debt relief organization.

Dec. 13
2005

\$5.3 million

\$5.3 Million Civil Penalty

DIRECTV agrees to pay \$5.3 million to settle FTC charges that it violated DNC rule.

Nov. 7
2007

6 Settlements

FTC announces 6 settlements: Craftmatic Industries, ADT Security Services, and Ameriquest Mortgage Company, among them.

Robocalls

New technologies present a new challenge to DNC enforcement.

July 27
2010

200 Million Numbers

DNC Registry tops 200 million numbers.

34
cases

\$51 Million
in civil penalties
ordered by courts

Aug. 31
2011

Refunds

FTC returns \$3.2 million to auto warranty robocall victims.

\$198 Million
in other recovery
ordered by courts

Nov. 1
2012

5 Robocall Companies Shut Down

FTC charges 5 companies with making millions of illegal robocalls from "Rachel" and others at "Cardholder Services."



Apr. 2
2013

Robocall Challenge

Judges select winners in a tie for \$50,000 prize for Best Overall Solution to block illegal robocalls.



May 15
2013

CallFire Settlement

To settle FTC charges, CallFire agrees to stop providing "voice-broadcasting" services to clients who place illegal robocalls; pays civil penalty.

Jun. 27
2013

Biggest Civil Penalty in a DNC Settlement

Mortgage Investors agrees to pay \$7.5 million to settle charges that they violated the DNC and MAP rules.

\$7.5 million