Shopping Online

Want to get a great product at a great price when you shop online? Some extra research can really pay off.

Set a Budget

How much do you want to spend? Include delivery costs.



Decide What Matters

What are your "must-have" features vs. those that are nice to have?

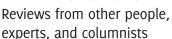


Use Search Engines

To find out more about a brand, product, or site, type the name into a search engine with words like "review," "complaint," or "scam."



Read Reviews



can give you an idea of how a product performs. Don't put all your trust in

any one review.

Consider Reputation



site have a reputation for quality and good customer service?

COMPARE COSTS

Check Shopping Comparison Sites







Some sites show the price of a product at several online stores. Keep shipping costs in mind when computing the best deal.

Consider Coupons



impact your final costs. Do a search for the store with terms like "discount," "coupon," or "free shipping."

Read Return **Policies**



Not all stores have the same rules for returns. Some charge fees for return shipping or restocking.

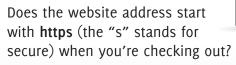


Decide How To Pay

When you shop online, credit cards can offer extra protections.



Look for a Secure Checkout





Learn more at consumer.ftc.gov/articles/oo2o-shopping-online

