



Family Activity 1



Super Ad-tastic Scavenger Hunt

Ads are everywhere! Sometimes they're in surprising places—even packaging, T-shirts, and logos can be ads. Search your house to see how many different types of ads you can find. Try to find at least two ads in each room. Don't forget to write down what the ad was for and where you found it in the house.

KITCHEN

Hint: Look on your refrigerator or inside your cabinets.

1. What is the ad for? _____

Where did you find it? _____

2. What is the ad for? _____

Where did you find it? _____

LIVING ROOM/DEN

Hint: Take a look in magazines, newspapers, and on TV.

1. What is the ad for? _____

Where did you find it? _____

2. What is the ad for? _____

Where did you find it? _____

BEDROOM

Hint: Take a close look at posters on your wall or clothes (and shoes) in your closet.

1. What is the ad for? _____

Where did you find it? _____

2. What is the ad for? _____

Where did you find it? _____