Keeping Up With Kids’ Apps

4 Things your kid’s apps might do — but might not tell you *

1. They might collect and share personal info
   - 59% share personal info
   - 11% tell you so

2. They might let your kids spend real money — even if the app is free
   - 84% of paid apps that allow purchases within the app do not tell you

3. They might include ads
   - 58% include ads
   - 9% tell you so

4. They might link to social media
   - 22% link to social media
   - 9% tell you so

* Based on Mobile Apps for Kids: Disclosure Score Card WMO Not Making the Grade at Foursquare

What you can do

The best way to check out apps for your kids? Try them out yourself.

At the online app store

- Look at screen shots
- Read the description, content rating, and user reviews
- Follow a link to read about the developer

On your computer

- Download and play the app with your kids
- Talk to your kids about your rules for using apps

On your phone or tablet

- Change your settings, if your phone or tablet allows it
  - Restrict content to what’s right for your kid’s age
  - Set a password so apps can’t be downloaded without it
  - Set a password so your kids can’t buy stuff without it

- Search for outside reviews of the app from sources you respect

- Turn off Wi-Fi and data services or put your phone on airplane mode so it can’t connect to the internet

Federal Trade Commission | March 2013
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